

Ekolo Engineered Wood Flooring Key Component of the Cité Verte

LED streetlights, rainwater management and Beaulieu Canada's Ekolo Engineered Wood flooring are what put the Cité Verte at the forefront of ecologically responsible green neighborhood development.

The Cité Verte project, installed and operated by SSQ Financial Group in the Saint-Sacrement neighborhood of Quebec City, QC, is one of three innovative green neighborhoods that will be built in Quebec City in the next few years.

Beaulieu Canada's Ekolo Engineered Wood flooring will be installed by Couvre-Planchers Pelletier in all 800 residential units of the environmentally progressive neighborhood. Ekolo Engineered Wood flooring is made from fast re-growth trees and features glueless locking to eliminate indoor air quality issues associated with traditional adhesives and to allow reconfiguration for prolonged longevity.

The Cité Verte's environmental footprint is further reduced due to its independent heating system that uses Quebec forestry industry wood pellets and lowers greenhouse gas emissions. Other features include a high-density, mixed use zoning plan, waste management optimization, and traffic control in the form of parking availability and streets sized to limit vehicles and encourage pedestrian use.

The manufacture of Ekolo Engineered Wood flooring uses half as many trees as solid wood flooring and reinforces the importance of conserving green spaces. Green spaces are a key component of the 93,000 m² development that will also feature 6,500 m² of office and commercial space. With more than \$300 million in private and public sector investments, the Cité Verte is a revolutionary example of environmentally responsible, sustainable living.