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FOR IMMEDIATE RELEASE

Beaulieu Canada Introduces Two New Flooring Lines

Finished with natural oil, the flooring is FSC certified and emits zero VOCs

Acton Vale, QC—September, 2011— Beaulieu Canada, Canada's largest carpet manufacturer and flooring distributor, launches 2 distinctive, natural oiled, engineered hardwood collections: Castle Combe and Navarre.

A natural oil is used to finish the Castle Combe and Navarre floors. This natural oil process penetrates the grain of the wood and becomes part of the floor, instead of simply sitting on top like other acrylic, polyurethane and aluminum oxide finishes. Rather than degrade with age and use like other finishes, the natural oil preserves the original beauty of the wood and enhances the patina; the more it is walked on, the more beautiful it gets.

Castle Combe and Navarre, manufactured by USFloors, feature a distinctive and sophisticated range of distressed, sculpted and antiqued visuals. Both collections are FSC certified domestic hardwood floors sourced through sound forestry practices. Established in 1993, FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests.

These floors are easy to care for; just regularly apply maintenance oil in order to nourish the wood and bring the luster back. They do not need to be sanded entirely and refinished. Because the natural oils enhance the durable nature of the wood, Castle Combe and Navarre floors can be repaired. Generally only light sanding on the affected area and a coat of Woca Refresher maintenance oil is required.

Many flooring finishes, such as acrylic, polyurethane and aluminum oxide finishes, release as much as 5.44kg (12lbs) of VOCs (volatile organic compounds) to the air that are harmful to both humans and the environment. Castle Combe and Navarre floors, due to the natural oil finish, release zero VOCs.

Beaulieu Canada is the largest carpet manufacturer in Canada. For more than 50 years, the company has shipped carpets to its clients across Canada, the US and the rest of the world. To complement its core manufacturing operations, the company imports and distributes a wide range of flooring products such as laminate, hardwood, resilient and area rugs for both residential and commercial applications. Beaulieu Canada operates three manufacturing facilities in Quebec as well as distribution centers in Farnham, Quebec and Calgary, Alberta. It also

has satellite sales offices in Montreal, Toronto and Calgary. Beaulieu Canada is a privately owned company. For more information, visit beaulieucanada.ca.

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