

You are cordially invited! *Step on style* with Beaulieu Canada as we unveil exciting new changes to our Your HomeStyle program.

Experience the regeneration of our Your HomeStyle program product lines: Studio Urbano, Classsik Elegance, Cozy Casa and one new line to reflect today's modern eco-conscious living; Boho Chic.

The decade since we innovated retail flooring by introducing Your HomeStyle lifestyle branded product lines has seen many changes. Witness how Beaulieu Canada has anticipated today's consumer needs with intensive market research. Once again we have enhanced the consumer experience with a color-coded system that allows each customer to express their unique tastes and choose a Your HomeStyle product to perfectly reflect their personal sense of style.

Promotional support to the elite retailers of our comprehensive multi-flooring brand—including the best consumer selection in laminate, engineered and solid wood, resilient and carpet—includes a contemporary urban logo and exclusive retail displays, fixtures and point of purchase material.

It would be our pleasure to welcome you to the unveiling. We are certain that our new Your HomeStyle program will provide the ultimate experience in consumer satisfaction.

Very truly yours,