



Economic Development, Culture & Tourism

Culture Division
Metro Hall, 24th Floor
55 John Street
Toronto ON M5V 3C6

Leadership Development Workshops – Spotlight Series
Toronto Culture, Arts Services and Scarborough Arts Council proudly present:

Lessons From The Heidelberg Project

Featuring Jenenne Whitfield, Executive Director of the Heidelberg Project

WITNESS the transformation of despair to hope in this spectacular presentation of *Lessons from the Heidelberg Project*;

LEARN how Community Arts can animate spaces and mobilize communities;

CELEBRATE Community Arts with the Heidelberg Project. Enrichment, beauty, and the environment are united in the inspiring art and story of Tyree Guyton;

DISCOVER how found objects and creative genius transformed a dilapidated neighbourhood into a vibrant cultural centre.

Community and Art have never been more perfectly united than in the Heidelberg Project. Spirited creations rejuvenate neglected spaces and in the process provide economic development through tourism and a message of hope for the reclamation of lost space by the community. Participate in the journey that began with one man's refusal to surrender to the forces of urban decay.

Lessons from the Heidelberg Project is a phenomenal catalyst for inspiration and mobilization that will provide the impetus for community arts initiatives within our own neighbourhoods in the near future.

When: Thursday, November 4, 2004
6:00 p.m. to 10:00 p.m.

Where: Metro Hall, Council Chambers, 55 John St. Toronto, ON

Details: 6:15 p.m. to 6:45 p.m.: Networking with Local Art Service Organizations
7:00 p.m. to 10:00 p.m.: Lessons from the Heidelberg Project presentation
by Jenenne Whitfield, Executive Director of the Heidelberg Project

Cost: \$20.00 for individuals Course # 1023243
\$50.00 for organizations with three registrants Course # 1023249